



Autodesk®
Showcase™ 2008

Make informed
decisions.

Make informed decisions.

Model courtesy of Volkswagen.



Facing these issues?

- Design review and decision-making processes require too much time and expertise.
- Physical prototypes limit the evaluation of multiple design variations.
- Low-quality digital prototypes hinder the design approval process.
- Data preparation for visualization and review is too time-consuming.
- Design models change while preparing imagery for design reviews.
- High-quality design presentations can be created only by visualization experts and consultants.

Discover how Autodesk Showcase helps users make informed design decisions.

Make Better Decisions, Faster

Autodesk® Showcase™ software addresses the important issue of decision making in the design process. It enables designers to create accurate, realistic imagery from 3D digital design data to not only convey form, but also create environmental context to communicate brand character. Showcase helps users keep up with the demand for new concepts and variations by providing an environment in which they can present and review designs to make important decisions—resulting in an efficient and economical design review process.

Images That Inspire Confidence

Use high-quality prototypes to evaluate multiple design variations and streamline the design approval process. With Showcase, users reduce the time and cost of building physical prototypes to present a range of design options. Vary materials and geometry during presentations, and switch between variations with a single mouse-click. Facilitate the approval of designs by using Showcase to bypass client or management reluctance to approve designs based on low-quality digital prototypes. Showcase helps designers create digital prototypes with superior visual fidelity that accurately represent real-world materials, lighting, and environments. It also provides the ability to interact with digital prototypes in real time.

Making Visualization Accessible

Showcase makes realistic, interactive visualization accessible to designers and provides advanced functionality for visualization experts by combining the latest technology with an unparalleled user experience. The simple user interface enables designers to easily create photorealistic design presentations, as well as satisfy the advanced requirements of visualization experts. Showcase provides tools to prepare, process, and present 3D design data in a single application, simplifying the preparation of data for high-quality visualization. Showcase allows design model changes while preparing imagery for design reviews, significantly reducing preparation time and enabling design and visualization work to be done in parallel. Ready-made materials and environments in Showcase reduce the time and expertise required to set up and light a scene. Use a new combination of image-based lighting and computer graphics technology to create high-quality visual effects.





Autodesk Showcase Product Family

The Autodesk Showcase product family consists of the following products:

Autodesk Showcase

Autodesk Showcase software addresses the visualization requirements of industrial designers and modelers to interactively evaluate their work, and present it for review to a larger audience.

Autodesk Showcase Professional

Autodesk® Showcase™ Professional software addresses the content creation needs of visualization specialists and provides the ability to take advantage of high-end visualization environments. It includes all of the functionality in Autodesk Showcase, plus additional tools to automate the visualization workflow as well as enhanced asset and presentation authoring.



Autodesk Manufacturing

Never before have design applications and data management tools come together to simplify the way manufacturers design products and drive them through the manufacturing process. Autodesk provides a complete, interoperable line of industry-leading software integrated with a worldwide network of services and partners. Gain access to technical expertise for implementation, and utilize training and support programs direct from Autodesk to help use your design and data management software more effectively. Software maintenance programs allow you to stay up-to-date with the latest product releases and upgrades for your software. Designed to be deployed incrementally for minimal business disruption, Autodesk tools for manufacturing provide the most effective way to stay ahead of the competition and achieve maximum return on your software investment.

Learn More or Purchase

For more information about Autodesk Showcase software, visit www.autodesk.com/showcase.

For more information on extending the power of your data management technology, visit www.autodesk.com/subscription.

For more information on making the most of your software investment, visit www.autodesk.com/consulting.

Purchase Autodesk Showcase through your Premier Solutions Provider or Autodesk Authorized Reseller. To locate the reseller nearest you, visit www.autodesk.com/reseller.

Cover rendering courtesy of Daniel Simon.

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